



IPC's Purpose:

IPC promotes the role of trade in creating a more open, equitable, productive and sustainable global food and agricultural system to meet the world's growing needs.

IPC's Mission:

IPC makes pragmatic trade policy recommendations to solve the major challenges that are facing the global food & agricultural system in the 21st century.

Productivity and Sustainability

Efforts to increase agricultural production must go hand in hand with agricultural practices that are sustainable.

Trade liberalization creates efficiencies, promotes productivity and can contribute to a more sustainable use of resources. To pursue productivity and sustainability, coherence between agricultural, environmental and trade policies must be fostered.

Food Security

A free flow of food and agricultural goods is an important factor for global food security, but the food and agricultural sector remains among the world's most distorted economic sectors.

An open and rules-based trade system mitigates extreme volatility and contributes to global food security. Food and agricultural trade liberalization can be achieved through trade agreements and sound regional and domestic policies.

Economic Growth & Development

With 75% of the world's poor living in rural areas, priority must be placed on improving rural livelihoods.

Sound trade and investment policies to integrate rural areas into local, regional and international markets, create economic growth and are necessary for effective poverty alleviation.

“The IPC is the leading international think tank on the agriculture and trade relationship.”

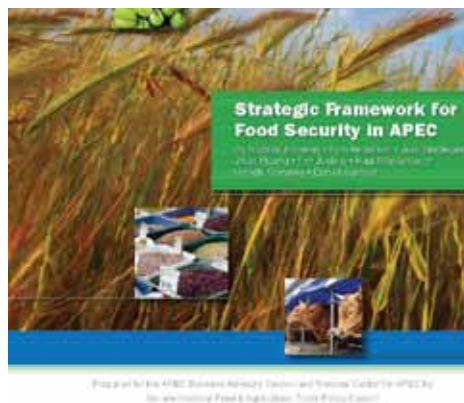
The Honorable Tim Groser, Trade Minister and Associate Minister for Climate Change Issues, New Zealand

IPC’s Approach:

IPC convenes influential policymakers, agribusiness executives, farm and civil society leaders, and academics from around the world in order to clarify complex issues, foster broad stakeholder participation in policy deliberations, and build consensus around pragmatic policy recommendations.

IPC’s Outreach:

IPC disseminates its analysis and recommendations through events and publications to its constantly expanding global network of business leaders, policymakers, academics, and NGO representatives. IPC members also circulate IPC positions through their own networks around the world.



Seminars, held throughout the world, often feature high level speakers, such as WTO Director General Pascal Lamy (right), who gave a keynote speech at IPC’s Spring 2009 Seminar in Austria.

IPC’s Members Are...

- ... A diverse group of global agribusiness executives, distinguished policymakers, NGO representatives, farm leaders, and academics
- ... Committed to the importance of an open, equitable, productive, and sustainable global food & agricultural system
- ... Actively involved in IPC Committees and Working Groups
- ... Well connected to their respective national and international networks

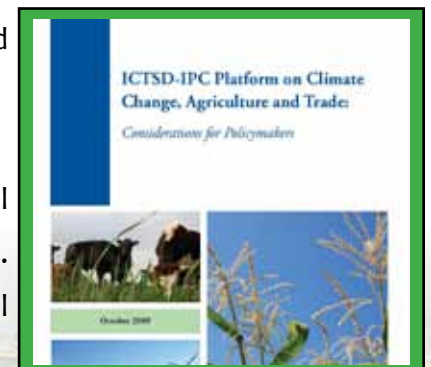
IPC's Events

- Plenary meetings and seminars are held back-to-back and provide regular contact between members and key public and private sector decision makers and thinkers from around the world, which facilitates increased understanding of national, regional and global food and agricultural issues. These events are held around the world in appreciation of the diversity of agricultural and food production systems, and to reflect the international composition of IPC's membership.
- IPC seminars are high-level professional conferences organized around the world on issues of overarching importance to the global food system, to which a select set of diverse stakeholders is invited.
- Seminars are tailored to local interest through partnerships with national or regional hosts.
- The seminars serve not only to highlight timely issues, but also to address local stakeholders and decision-makers in the host countries, thereby ensuring a country-specific context for IPC's message.
- IPC Plenary meetings provide an opportunity for IPC members to have invaluable, off-the-record contact with each other on pertinent issues facing the global food system. Plenary meetings are used to shape IPC positions, outreach, and advocacy efforts.
- IPC holds special events such as public and off-the-record discussions on key topics throughout the year.



IPC's Publications

- IPC Issue Briefs clarify issues and set the stage for further analysis and recommendations.
- IPC Position Papers outline an official position shared by all IPC members.
- IPC Alerts are short statements released to the media and IPC's global network to effectively signal IPC's views on current topics and developments.
- The Agritrade Forum, IPC's quarterly newsletter, is released to IPC's global network and provides an overview of IPC's activities and positions.





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International Food & Agricultural Trade Policy Council

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Malcolm Bailey, New Zealand

Dairy Farmer and Member of the Board,
Fonterra Cooperative Group, Ltd.

Debapriya Bhattacharya, Bangladesh

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