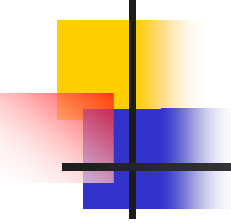




# International Workshop on Strengthening and Widening Markets and Overcoming Supply Side Constraints for African Agriculture

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**Baba DIOUM**  
**CMA-AOC**  
**CAADP/Pillar 2**



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**“How will CAADP implement its mandate to improve infrastructure and trade related capacities for market access (Pillar II)”**





# CAADP / Pillar 2

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➔ **Background**

➔ **Objectives**

➔ **Implementation process**





## CAADP / Pillar 2 Background

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One of the main objectives of the New Partnership for Africa development (NEPAD) is the acceleration of the eradication of poverty and inequality on the continent.

To this end, the AU/NEPAD has initiated the Comprehensive Africa Agriculture Development Program (CAADP) whose principal objective is to help African countries accelerate economic growth by promoting agricultural development, thereby reducing hunger, poverty and food insecurity and expanding exports.





# The CAADP rests on four pillars:

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**Pillar 1** : Extending the area under sustainable land management and reliable water control systems

**Pillar 2** : Improving rural infrastructure and trade-related capacities for market access

**Pillar 3** : Increasing food supply and reducing hunger

**Pillar 4** : Agricultural research, technology dissemination and adoption





# CAADP Pillar 2 Objectives

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# CAAPD / Pillar 2 : Objectif 1



- Accelerate growth in the agricultural sector
  - ↳ by raising the capacities of private entrepreneurs, including commercial and small-holder farmers,
    - ↳ to meet the increasingly complex quality and logistic requirements of markets focusing on selected agricultural commodities that offer the potential to raise rural (on and offfarm) incomes



## CAAPD / Pillar 2 : Objectif 2

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- ✦ Create the required regulatory and policy framework that would facilitate the emergence of regional economic spaces that would spur the expansion of regional trade and cross-country investments.



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# Strategy to implement CAADP Pillar 2





# CAADP/Pillar 2 Strategy

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- ① Improvement of local infrastructure :
- ✓ transportation, (road, rail, marine and air freight)
  - ✓ storage, packaging and handling systems,
  - ✓ retail facilities,
  - ✓ information technology
  - ✓ and overall supply chains

for better connections to markets by African farmers



## CAADP/Pillar 2 Strategy

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- ② Improvement of competitiveness through sound trade policies at the national, regional and continental level
- ③ Strengthening of capacity to participate in trade negotiations and meet markets access requirements for world trade (quality, grades and standards, etc)



## CAADP/Pillar 2 Strategy

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- ④ Strengthening of capacities among the agribusiness community and facilitate business partnerships with importing companies;
- ⑤ Building of strategic alliances to create industry-to-industry linkages and expand domestic and foreign direct investment in agriculture





## Keys to success

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- Active participation by the business community.
- Concerted actions to promote private sector engagement and interest.
- Strong coordination and harmonization of all initiatives, programs and projects
- An efficient coordination between this Pillar 2 and the 3 others CAADP Pillars



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# CAADP Pillar 2 Implementation





# The CMA/WCA coordination

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The Conference of Ministers of Agriculture of West and Central Africa (CMA/WCA) has been mandated by the AU/NEPAD to :

- ↪ serve at a continent-wide level as coordinator of private sector interests support to CAADP Pillar 2.
- ↪ design a Framework for Pillar 2 implementation
- ↪ facilitate public-private collaboration towards articulating agribusiness needs and intentions for successful investment and trade operation in the region.



# The implementation process

The CMA/WCA will proceed in fulfilling its AU/NEPAD mandate by :

- ➔ outlining and building consensus around major challenges facing agribusiness development in Africa,
- ➔ identifying key strategic options and entry points to addressing these challenges, including guidelines to establish the necessary partnerships and alliances to ensure successful implementation of Pillar 2 activities by RECs and their member countries.



# The implementation process (2)

- ➔ Ensuring active participation and input by African and global private sector leaders, leading farmer organizations and other professional associations, policy makers, and academic experts, in order to draw from the wide range of experiences across sectors and stakeholders groups.



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**For the above purpose, CMA/WCA  
will carry out the following tasks**



# Task 1

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- Identify and organize representative members of the public and private sectors to form an Expert Reference Group (ERG)
- to coordinate and steer the process of drafting the Pillar 2 Framework Document,
- as well as mobilize a wide range of private sector and farming community stakeholders to support Pillar 2 implementation;



# Task 2

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- ↘ Coordinate public-private consultations around the continent culminating in the drafting of a CAADP Pillar 2 Framework ;



# Task 3

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- Initiate collaboration among subsets of private-sector entities
- to articulate and co-invest in their common needs related to policy, standards, services, trade rules and other factors affecting the success of agribusiness in Africa



# Expected Deliverables

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The primary results and products of this undertaking are:

✘ Identification and selection of ERG members and the establishment of rules and procedures for effective operation of the Group.

At this stage, IPC group is invited to assist in the selection of members of the ERG.



# Expected Deliverables 2

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- ✘ Effective participation by all key stakeholder groups in the design, review, and validation of the Framework Document;



# Expected Deliverables 3

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- ✘ Mobilization of leading African institutions at the continental and regional levels, as well as global agribusiness leaders and development partner agencies to engage with the drafting process.

At the regional and country level, the group will reflect the specificity and representativeness of the main commodities in the areas



# Expected Deliverables 4

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- ✕ Final Draft Framework Document specifying key long term challenges, strategy options, and partnerships and alliances to accelerate agribusiness development in Africa.



# Expected Deliverables 5

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- ✧ Creation and coordination of a broad and active African agribusiness network to facilitate review and dialogue processes as well as collective action to ensure successful implementation of the CAADP agenda under the Pillar.



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# CONCLUSION

# The need of Partnerships

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- ➔ The African governments will have to create the policy and institutional conditions to make agriculture attractive to private capital.
- ➔ However, Africa will need complementary action by many parties and the key to success will be partnerships for success.





# AU/NEPAD value added

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- One of the areas in which NEPAD can add value is :
  - in supporting the development of larger partnerships across and beyond the continent
  - among national governments, sub-regional organizations, national farmers associations, and NGOs and private sector organizations
  - in different parts of the continent and abroad
  - and in facilitating a win-win joint venture between Africa private sector and international agribusiness.



# Such partnerships can provide

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- the opportunity for lessons learnt
- the exchange of technologies
- approaches and institutional arrangements
- and the promotion of investment within and across the continent.



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Thank you for your attention