

Sustainability in the Food & Agricultural Sector The Role of the Private Sector and Government

Stratford-Upon-Avon, England
Menzies Welcombe Hotel
October 15-16, 2007

IPC's fall 2007 seminar will bring together international food and agricultural trade experts, environmental experts, farm leaders, government officials, agribusiness and food retail executives to examine a range of pressing issues confronting the agricultural sector and food security. The seminar will focus on the role of the private sector and governments in addressing these challenges.

Agriculture requires water and healthy soil, both of which are threatened by inefficient practices, population growth, and changing food preferences. The agricultural sector is no longer providing only food, feed and fiber but increasingly also fuel. Rising temperatures and climate variability present additional challenges. While there is consensus that the aim of sustainability is to meet the needs of the present while also ensuring that future generations will have sufficient resources, less consensus exists on how to achieve it. How can we find a balanced approach that encompasses both conservation efforts and technological innovation, since both are crucial for sustainable production?

Consumers, producers and retailers of food products and biofuels are keen to promote environmental sustainability, yet this means many things to different people. It is important to examine initiatives underway and determine what really makes sense at different stages of the supply chain. Governments are also active to promote sustainability and food security, yet their agricultural support and trade policies are not always in sync with their environmental and development policies. How can environmental sustainability practices best be incentivized at the national and international level?

MONDAY, OCTOBER 15, 2007

8h00 **REGISTRATION AND COFFEE**

8h30-9h30 **OPENING SESSION**

- *Mr. Piet Bukman, IPC Chairperson (confirmed)*
- *Lord Henry Plumb, IPC Chairperson Emeritus (confirmed)*

KEYNOTE ADDRESS –“Farming Sustainably”

- *Lord Jeff Rooker, Minister for Sustainable Food and Farming and Animal Health, DEFRA (confirmed)*

9h30-11h00 **PANEL I: CHALLENGES FACING THE FOOD AND AGRICULTURAL SECTOR**

Moderator – Ms. Ann Tutwiler, Managing Director, William and Flora Hewlett Foundation; IPC member (confirmed)

- *Dr. Robert Thompson, Gardner Chair in Agricultural Policy, University of Illinois; IPC member (confirmed)*
- *Dr. Jikun Huang, Director, Center for Chinese Agricultural Policy; IPC member (confirmed)*
- *Dr. Allan Buckwell, Chief Economist and Head of Land Use, Country Land and Business Association (confirmed)*

11h00-11h15 **COFFEE**

11h15-13h00 **PANEL II: BIOFUELS**

Moderator –Dr. Klaus Schumacher, Head of Economics Department, Toepfer International (confirmed)

- *Dr. Jason Clay, Vice President, World Wildlife Fund (confirmed)*
- *Mr. Maruli Gultom, VP Commissioner, ASTRA International, Indonesia (confirmed)*
- *Mr. Willem-Jan Laan, European Director External Affairs, Unilever, IPC member (confirmed)*

13h00-14h30 **KEYNOTE ADDRESS AND LUNCH - “Biofuels: Sustainability and Trade”**

- *Mr. Marcos Sawaya Jank, President, UNICA/Brazilian Sugar Cane Union (confirmed)*

14h30-17h00 **PANEL III: CLIMATE CHANGE**

Moderator – Dr. Moustapha Kamal Gueye, Sr Program Manager, International Centre for Trade and Sustainable Development (confirmed)

- *Dr. Martin Parry, Chair, Working Group II (Impacts) of the Intergovernmental Panel on Climate Change (IPCC) (confirmed)*
- *Mr. Francois Falloux, Vice President, Ecocarbon (confirmed)*
- *Mr. Paul Kelly, Director of Corporate Affairs, ASDA (confirmed)*

19h00 **KEYNOTE ADDRESS AND CONFERENCE DINNER – “The Role of Sustainability in Europe’s Common Agricultural Policy: Past, Present and Future”**

- *Mr. Franz Fischler, former EU Agriculture Commissioner; IPC member (confirmed)*

TUESDAY, OCTOBER 16, 2007

8h30-10h30 **PANEL IV: BEST PRACTICES/ SUSTAINABILITY ALONG THE PRODUCTION CHAIN**

Moderator – Mr. Jon Ratcliff, President, Food and Agriculture Consultancy Services (confirmed)

- *Mr. Meurig Raymond, Deputy President, National Farmers’ Union (confirmed)*
- *Mr. Moustapha Magumu, Administrator, International Questions (multilateral), DG Health & Consumer Protection, European Commission (confirmed)*
- *Mr. Jerry Steiner, Executive Vice President, Monsanto; IPC member (confirmed)*
- *Mr. Hans Joehr, Corporate Head of Agriculture, Nestle; IPC member (confirmed)*

10h30-10h45 **COFFEE**

10h45-13h00 **PANEL V: GOVERNMENT POLICIES TO PROMOTE SUSTAINABILITY**

Moderator – Dr. Tim Josling, Sr. Fellow and Professor Emeritus, Institute for International Studies, Stanford University; IPC member (confirmed)

- *Ms. Lucy Neville-Rolfe, Corporate and Legal Affairs Director, Tesco (confirmed)*
- *Mr. John Bensted-Smith, Director, Economic Analyses & Evaluation, European Commission, DG Agriculture (confirmed)*
- *Mr. Poul Christensen, Deputy Chairperson, Natural England (confirmed)*

13h00-14h30 **LUNCH**

14h30-16h30 **PANEL VI: SUSTAINABILITY AND TRADE**

Moderator – Mr. Ricardo Melendez-Ortiz, Executive Director, International Centre for Trade and Sustainable Development (confirmed)

- *Dr. Harsha Vardhana Singh, Deputy Director General, WTO (confirmed)*
- *Mr. Tiku Shah, Chairman, Fresh Producers’ Association Kenya (confirmed)*

16h30-17h30 **CONCLUSIONS**

Moderator – Mr. JB Penn, Chief Economist, John Deere & Company; IPC member (confirmed)

We would like to thank ASDA, The Grain And Feed Trade Association (GAFTA), Monsanto Company, Unilever & the United Nations Foundation for their generous support.