

**Food, Fuel, and Forests:  
A Seminar on Climate Change, Agriculture, and Trade**

Bogor, Indonesia  
Hotel Novotel  
May 12, 2008

**SPEAKER BIOGRAPHIES**

**Bustanul Arifin**

Bustanul Arifin is Professor of Agricultural Economics at the University of Lampung (UNILA), Senior Economist at the Institute for Development of Economics and Finance (INDEF), Jakarta, and Senior Fellow in the International Center for Applied Finance and Economics at Bogor Agricultural University (InterCAFE-IPB), Indonesia. His fields of expertise include agricultural sector policy, institutional economics, environmental governance, and economic development strategy. Arifin obtained his Ph.D. degree in resource economics from the University of Wisconsin-Madison (USA) in 1995 and a Sarjana degree in agricultural economics from IPB-Bogor in 1985. He has completed his assignments as visiting scholar in the School of Geosciences at the University of Sydney (ALA Fellow, 2007-2008) and in the Department of Agricultural and Applied Economics at the University of Wisconsin-Madison (Fulbright Fellow, 2002-2003).

**Malcolm Bailey**

**IPC Member**

Malcolm Bailey is currently a dairy farmer and Member of the Board of Fonterra Cooperative Group Ltd. Bailey is a former National President of Federated Farmers of NZ and was a Special Agricultural Trade Envoy for the New Zealand Government, 1999-2001. He began his working career as an economist with the Reserve Bank of NZ and served as an External Monetary Policy Adviser to the Reserve Bank from 2003-2005. Bailey also had nine years experience as a member of the Technology NZ Reference Group analyzing research and development projects.

**J.W.T. Bottema**

Dr. Bottema is Director of the UN Center for Alleviation of Poverty through Development of Secondary Crops in Asia and the Pacific (CAPSA), a role he has held since December 2004. Dr. Bottema began his career with the FAO at a post in Western Samoa. In 1982, he moved to Indonesia and worked in Jambi Province, Indonesia, for a World Bank-funded transmigration project. From 1987 to 1998, Dr. Bottema was engaged in various positions at the UN/CGPRT Centre in Bogor, Indonesia. He also taught economics in many countries at the post doctorate level. Dr. Bottema took the position of Manager Asia and Principal Economist at the Royal Tropical Institute of the Netherlands in 1998. In this capacity, he also worked in Africa and Eastern Europe, primarily in loan and grant design and post-conflict policy for the EU, World Bank, the Asian Development Bank, and bilateral agencies. In 2000 and 2001, Dr. Bottema took part in the creation of a post conflict development program for the Chittagong Hill Tracts Bangladesh and visited India, Nepal and the Philippines, Mindanao, identifying regional contours of various groups and factions. He holds a polytechnical degree from Wageningen University, the Netherlands, with majors in socio-economics, business-economics and agriculture. During his studies, he worked in Indonesia as a research assistant at IPB (the Agriculture University of Bogor, Indonesia). He wrote his Ph.D. thesis on the

economic history of Indonesia, focusing on market formation and state formation (Nijmegen International University, 1995, LoI /Erasmus).

**Piet Bukman**

**IPC Chairperson**

Piet Bukman is Chairman of IPC and former Dutch Minister of Trade, Development Cooperation, and Agriculture. He also served as Speaker of the Dutch Lower House. Mr. Bukman currently chairs the Netherlands Atlantic Association. A former president of the Dutch Farmer's Union, he is a member of the Supervisory Boards of Central Sugar Co., Duna Vermeer, and the Netherlands Development Finance Company. He was the president of EuronAid, a European operational NGO network, specialized in the field of food aid and food security. Mr. Bukman also served as special advisor to the director general of the Food and Agriculture Organization of the United Nations for the World Food Conference in 1995.

**Harbrinderjit Singh Dillon**

**IPC Member**

H.S. Dillon is currently the Senior Governance Advisor of the Centre for Agricultural Policy Studies. Mr. Dillon originally joined the government as the Secretary of Rural Dynamics Study Agro-Economic Survey under the Ministry of Agriculture in 1974. Mr. Dillon later was the Director of the Commodity Analysis Division in the Ministry of Agriculture from 1985 to 1990. He became the Assistant to the Minister of Agriculture for Commodity Trade and Development in 1990. He has served as commissioner for the National Commission on Human Rights and has been a member of the Council for the National Economy and the Joint [Anticorruption] Investigation Team. During 2003-2006, he served as the Executive Director of the Partnership for Governance Reform in Indonesia, and from 2004-2006 he was Chair of the Board of Trustees of Institut Teknologi Bandung. Since 2006, he has served as Senior Governance Advisor to Freeport Indonesia. Mr. Dillon is a strong advocate for agriculture and agriculture-based industrialization in Indonesia.

**Didiek Hadjar Goenadi**

Dr. Goenadi joined the Biotechnology Research Unit for Estate Crops, formerly known as Bogor Research Institute for Estate Crops (IBRIEC), soon after finishing undergraduate study at Bogor Agriculture University in 1981. After about three years working at the institute, he pursued graduate studies at the University of Georgia, Athens, Georgia, USA. He earned M.S. and Ph.D. degrees in 1986 and 1989, respectively, both with special recognition. From 1991-1993 he served as Head of Soil Science Research Group at IBRIEC. He was made a Research Professor in 1995 in the field of Soil Sciences and Fertilizers. In 1998 he received the Satyalencana Wirakarya Award from the Government of Indonesia. During 1999-2003 he served as the President of Indonesian Soil Science Society and is currently the President of the Indonesian Inventor Society. From 2000-2003 he was Advisor to the Research & Technology Minister for Economic and Technological Affairs. In 2002-2007 he served as Executive Director of the Indonesian Research Institute for Estate Crops – Ministry of Agriculture. Since December 2007 he has been appointed to the National Committee on Investment for Agribusiness Affairs – Investment Coordinating Agency, and in January 2008 he joined the Indonesian Palm Oil Association as Executive Director.

**Tim Groser**

**IPC Member**

Tim Groser, a Member of the New Zealand Parliament since 2005, is the Shadow Minister of Trade and the main Opposition Party's Associate Spokesperson on Finance. Prior to being elected to Parliament in 2005, he was New Zealand's Ambassador to the World Trade Organization (WTO) and

Chair of Agricultural Negotiations for the WTO. He is regarded as one of the world's leading experts on international trade and has served New Zealand with distinction in a number of capacities, including being the CEO of the Asia/NZ Foundation, New Zealand Ambassador to Indonesia, and New Zealand's Chief Negotiator in the GATT Uruguay Round, the Round that brought agriculture into the system of world trade rules for the first time.

**Carl Hausmann**

**IPC Member**

Carl Hausmann began as president and CEO of Bunge North America in January 2004. Hausmann joined Bunge as president and CEO of Bunge Europe following the acquisition of a majority stake in Cereol S.A. by Bunge in 2002. He formerly held chief executive officer positions with Cereol S.A. and Central Soya. He began his career in the agro-industrial industry in 1978 at Continental Grain, where he worked in South America, Europe, Africa, and the United States. Hausmann is on the Board of Directors of the National Association of Manufacturers and is a past president of Fediol, the European association of oilseed crushers. He received a B.S. in business from Boston College and an MBA from INSEAD.

**Charlotte Hebebrand**

**IPC President and CEO**

Charlotte brings to IPC a great deal of experience in international development, trade, and agriculture. She came to IPC from the European Commission's Washington Delegation, where she served as Special Advisor in the Development Section, the Trade Section, and the Agriculture & Food Safety Sections. Prior to her time with the EC, Charlotte also worked at the Brookings Institution's Foreign Policy Division. Charlotte has a B.A. from Georgetown University and a M.A. in International Relations and Economics from Johns Hopkins University's School of Advanced International Relations. Between college and graduate school, Charlotte worked four years for the United States Holocaust Memorial Museum on the development of its permanent exhibition. Having grown up in Germany, Charlotte is bilingual and also speaks Spanish and French.

**Hans Jöhr**

**IPC member**

Hans Jöhr is the Corporate Head of Agriculture at Nestlé in Vevey, Switzerland. As such, Mr. Jöhr is responsible for providing technical and strategic leadership in the groups' worldwide agricultural raw material supply chain. This includes agricultural policy, raw material quality control, and R&D. Jöhr joined Nestlé in April 2000. Prior to moving to Nestlé, Jöhr served as CEO of AFC Consulting in Brazil, engaged in agribusiness and forestry consulting and management. Jöhr is on the Board of Directors of CATIE Costa Rica (Tropical Agricultural Research and Higher Education Center). He is a co-founder of the SAI Platform (Sustainable Agriculture Initiative of the food industry) and is the current President. Jöhr is a member of the Board of IPC and an advisor to the Swiss Government on economic development.

**Keith Jones**

Keith Jones is Manager, Stewardship and Sustainable Agriculture with CropLife International, the global federation representing the plant science industry that develops crop protection and agricultural biotechnology products. His main role at CropLife is to oversee the federation's global stewardship activities, which includes support for safe use and integrated pest management, as well as programs to manage empty pesticide containers and obsolete pesticide stocks. Prior to joining CropLife, Dr. Jones was Head of sustainable agriculture at the Natural Resources Institute in the University of Greenwich (United Kingdom), where he worked on development projects researching

and promoting integrated pest management strategies. During this time he worked in more than 30 countries in Africa, Asia, and Latin America, including a four-year secondment to CARE International in Sri Lanka. He has a B.Sc. in applied entomology and environmental studies and a Ph.D. from the University of Reading. He has authored more than 50 scientific articles.

### **Willem-Jan Laan**

Willem-Jan Laan is currently the European Director of External Affairs for Unilever. Previously, Mr. Laan served as Unilever's Agricultural Economic Advisor after joining the company in 1995. Prior to that time, he led the Trade Policy Division of the Dutch Ministry of Agriculture. He also was the Head of External EC Relations and Tropical Products Division, Ministry of Agriculture, Nature Management, and Fisheries. Currently Mr. Laan is the Chairman of numerous committees, such as the Committee Multilateral Trade Policy of VNO-NCW, The Hague (Dutch Employers' Federation) and the WTO Agriculture Working Group of the Confederation of European Business. He is also Vice-Chairman of the Trade and Competitiveness Committee of the Confederation of the Food and Drink Industries of the EU (CIAA).

### **Raul Montemayor**

#### **IPC Member**

Raul Montemayor is currently the National Business Manager of the Federation of Free Farmers Cooperatives, Inc. (FFFCI), and its mother organization, the Federation of Free Farmers (FFF) of the Philippines. He is also presently a Vice-President of the International Federation of Agricultural Producers (IFAP) and a member of the Board of the International Food & Agricultural Trade Policy Council (IPC). He is a private sector advisor to the Philippine government in the WTO and other negotiations involving agricultural trade.

### **Daniel Murdiyarso**

Daniel Murdiyarso is currently a senior scientist at the Center for International Forestry Research (CIFOR). He has also been a Technical Adviser for the World Bank on the development of BioCarbon Fund. Dr. Murdiyarso was a Convening Lead Author of the IPCC Third Assessment Report and the IPCC Special Report on Land-use, Land-use Change and Forestry. Recently he served as Review Editor of the IPCC Fourth Assessment Report. He is currently sitting in several committees of global change research institutions. In 2000 he served the Government of Indonesia as Deputy Minister of Environment for two years, during which he was also the National Focal Point of the UNFCCC and CBD. Since 2002 Dr. Murdiyarso has been a member of the Indonesian Academy of Sciences. He received his first degree in Forestry from Bogor Agricultural University (IPB), Indonesia. His Ph.D. was obtained in 1985 from the Department of Meteorology, University of Reading, UK. His research works are related to land-use change and biogeochemical cycles, climate change mitigation and adaptation. He has published a large number of articles in peer-reviewed journals and book chapters on these areas.

### **André Nassar**

André M. Nassar has been Director-General of the Institute for International Trade Negotiations (ICONE) since April 2007. Previously, he served as the organization's general manager. His main fields of work at ICONE include diverse topics related to trade of agricultural, food, and bioenergy commodities. Among the assessments developed under his coordination at ICONE are the modeling of the expansion of the Brazilian agricultural sector as a response to international trade and the movement of world prices and its implications to land use changes in Brazil. He has performed consulting and research projects with the Inter-American Development Bank, the World Bank, the International Food & Agricultural Trade Policy Council, the International Centre for Trade and

Sustainable Development, the International Food Policy Research Institute, and other international organizations. He earned his B.Sc. in Agronomy at the “Luiz de Queiroz” School of Agriculture—USP/ESALQ in 1994 and his M.Sc. and Ph.D. at the School of Economics and Business of the University of São Paulo, Brazil, USP/FEA in 2004.

### **Rina Oktaviani**

Rina Oktaviani is Head of the Economics Department in Bogor Agricultural University’s Faculty of Economics and Management. Prior to her current position, she served as Head of the Agricultural and Resource Economics Study Program in the Faculty of Agriculture. Dr. Oktaviani has published extensively on the subject of trade liberalization, the agricultural sector, and the Indonesian economy. Her research has also focused on the linkages of agricultural production, trade, and the environment as well as on agriculture’s connection to poverty alleviation. Dr. Oktaviani earned her masters in Agricultural Economics from Bogor Agricultural University and her Ph.D. in Agricultural Economics from the University of Sydney.

### **Mari Pangestu**

#### **Minister of Trade, Republic of Indonesia**

Dr. Mari Elka Pangestu has served as Indonesia’s Minister of Trade since October 2004. Prior to assuming this role, she was a member of the Governing Board of the Center for Strategic and International Studies, Jakarta. From 2002 to 2004, Dr. Pangestu co-coordinated the Task Force on Poverty and Development for the United Nations Millennium Project established by the UN Secretary General. She has also been actively involved as the Program Coordinator for the Trade Forum of the Pacific Economic Cooperation Council, a private networking organization comprised of 23 member economies in the Asia Pacific region. Dr. Pangestu has been an external lecturer in International Economics at the University of Indonesia, Jakarta, as well as an Adjunct Professor at the Australia Japan Research Center of the Australian National University, Canberra. She has been active in the international seminar circle, including being a part of World Economic Forums and the Global Leaders of Tomorrow from 1999 to 2003. Dr. Pangestu has published widely on the topics of international trade and finance, focusing regionally on China, ASEAN, and the Asia Pacific. She obtained her Bachelor and Master of Economics degrees from the Australian National University and her Ph.D. in Economics from the University of California, Davis.

### **Michel Petit**

#### **IPC Member**

Michel Petit has been a professor of agricultural economics in various French higher education institutions since 1968. He served as World Bank Director between 1988 and 1998, first for the Agriculture and Rural Development Department and then as founder of the Agricultural Research & Extension Group. In the 1970s he was for two years Program Adviser for Agriculture at the Ford Foundation in New Delhi, India. Petit co-founded the European Review of Agricultural Economics where he served as co-editor and as President. He has also served as President of the International Association of Agricultural Economics and is a Member of the Académie d’Agriculture in France. Petit is currently a Professor at the Institut Agronomique Méditerranéen in Montpellier.

### **Marcelo Regúnaga**

#### **IPC Vice Chairperson**

Marcelo Regúnaga is Vice Chairman of IPC. He is a Partner of PROMESUR Consulting Group, involved in the advising of Agribusiness, Trade, and Investments. Mr. Regúnaga has been a part-time consultant for several national and international organizations, such as the UNDP, OAS, World Bank, ECLA, IICA, IFAD, CIMMYT, CIAT, USAID, and others. Mr. Regúnaga has had much experience

engaging in relationships with many Latin American and European countries. Mr. Regúnaga is also the former Secretary of Agriculture, Livestock, and Fisheries of Argentina (1991-1993), Secretary of Industry and Commerce (1996) and Secretary of Agriculture, Livestock, and Fisheries, and Food of Argentina (2001).

#### **Frances Seymour**

Frances Seymour is the Director General of the Center for International Forestry Research (CIFOR) with headquarters in Bogor, Indonesia. Prior to CIFOR, Ms. Seymour founded and directed the Institutions and Governance Program at the World Resources Institute (WRI) in Washington, DC. At WRI, she guided the launch of The Access Initiative, a global civil society coalition promoting citizen involvement in environment-related decisions. She also authored and contributed to WRI publications critically examining the role of public and private international financial institutions in promoting sustainable development. She previously served as Director of Development Assistance Policy at World Wildlife Fund and spent five years in Indonesia with the Ford Foundation, where her grant-making focused on community forestry and human rights. She has served on numerous boards and advisory committees, including those of World Neighbors, the International NGO Forum on Indonesian Development, and the African Centre for Technology Studies. She is a member of the Council on Foreign Relations. She holds a masters degree from the Woodrow Wilson School at Princeton University, and a B.S. in Zoology from the University of North Carolina at Chapel Hill.

#### **Robert Thompson**

##### **IPC Member**

Bob Thompson holds the Gardner Endowed Chair in Agricultural Policy at the University of Illinois at Urbana-Champaign. He previously served as Director of Rural Development at the World Bank. From 1993-1998, he was President and CEO of the Winrock International Institute for Agricultural Development. Before that he was Dean of Agriculture at Purdue University from 1987-1993, Assistant Secretary for Economics at the U.S. Department of Agriculture from 1985-1987, and Senior Staff Economist for Food and Agriculture on the Council of Economic Advisors. Thompson, as a founding member of the International Food & Agricultural Trade Policy Council (IPC), served as its chairman from 2000-2006. He is Past President of the International Association of Agricultural Economists.

#### **Tian Weiming**

Tian Weiming is professor at the College of Economics and Management of China Agricultural University (CAU) in Beijing. He at present also serves as a member of the consulting expert committee of the Ministry of Agriculture. Dr. Tian obtained his degree of Bachelor of Agriculture from Beijing Agricultural University in 1982 and Master of Science from the University of the Philippines at Los Banos in 1986. He worked with the Institute of Agricultural Economics at the Chinese Academy of Agricultural Sciences during 1982-1994 as a researcher and then transferred to China Agricultural University. His research areas include agricultural marketing and trade, agricultural policies, agribusiness development, and production economics. He has led a number of research projects funded by Chinese government and international organizations. In recent years, he has worked extensively on issues of China's agricultural and rural development after WTO accession.

#### **Carlo Trojan**

##### **IPC Member**

Carlo Trojan studied Law at the University of Leyden, specializing in European and International Law. He started his professional career as legal adviser in the Ministry of Agriculture and Food in the Netherlands. He joined the European Commission in Brussels in 1973 as Deputy Chief of Staff of Commissioner Lardinois (Agriculture). In 1977 he was Agricultural Counselor at the Dutch

Permanent Representation to the EU in Brussels. In 1981 Mr. Trojan became Chief of Staff of Frans Andriessen, Vice-President of the European Commission, dealing successively with Competition Policy and Agriculture. In 1987 he was appointed Deputy Secretary General of the European Commission to become Secretary General in 1997. His last posting was in Geneva (2001-2007) where he acted as Ambassador, Permanent Representative of the European Commission to the WTO and other international organizations. In that capacity he was the EU Negotiator in the WTO Trade negotiations (Doha Round). Presently Mr. Trojan is a member of the Dutch Advisory Council for International Affairs and of the Dutch Energy Council. He is Professor of International Trade and European Studies at the Maastricht School for Management and associated with the Chair for International Trade and Regional Integration at the University of Barcelona.

### **M. Ann Tutwiler**

#### **IPC Member**

Ann Tutwiler joined the Hewlett Foundation in January 2006, after serving for four years as president and chief executive officer of the International Food & Agriculture Trade Policy Council, an organization that she co-founded in 1987. She served as Associate Director of the Council from its inception until 1992. Between 1992 and 2002, she was Director of Government Relations for the North American oilseed crushing and corn refining companies of Eridania Beghin-Say, the French food producer. Previously, Ms. Tutwiler was a policy associate at the National Center for Food and Agriculture Policy and a policy analyst and Presidential Management Intern at the U.S. Department of Agriculture. Ms. Tutwiler received a B.A. from Davidson College and a Masters in Public Policy from the John F. Kennedy School of Government at Harvard University. She recently received the John W. Kuykendall Alumni Service Award from Davidson College for her work in agricultural trade and development.

### **Wahjudi Wardojo**

Wahjudi Wardojo is the Director General of the Forestry Research and Development Agency within Indonesia's Ministry of Forestry. He has served in the Ministry of Forestry for over twenty years, holding a variety of senior positions including Director General of Forest Protection and Nature Conservation, Forestry Attaché to Japan, and Secretary General of the Ministry. Mr. Wardojo has also been a leader in many international efforts to protect forests. He is the Asia Pacific Region Representative to the UNESCO Advisory Committee for Biosphere Reserves, a coordinator of the Indonesia Forest Climate Alliance, and an advisor to the President on COP-13 UNFCCC. Mr. Wardojo chairs the ASEAN Senior Officials on Forestry and serves on the Board of Trustees of the Center for International Forestry Research.