

An International Seminar on Carbon Standards in Agricultural Production and Trade São Paulo, Brazil – October 26, 2010

SPEAKER BIOGRAPHIES

Opening Session

The Honorable Marcelo Regunaga

Marcelo Regúnaga is Vice Chairman of IPC, and he has been an IPC member since 2003. He is a Partner of PROMESUR Consulting Group, involved in the advising of agribusiness, trade, and investments. He is Profesor at the University of Buenos Aires and at the University of San Andres. Regúnaga has been a part-time consultant for several national and international organizations, such as the UNDP, OAS, World Bank, IDB, ECLA, IICA, IFAD, CIMMYT, CIAT, USAID, and others. Mr. Regúnaga has had much experience engaging in relationships with many Latin American and European countries. Mr. Regúnaga is also the former Secretary of Agriculture, Livestock, and Fisheries of Argentina (1991-1993) and Secretary of Agriculture, Livestock, Fisheries, and Food of Argentina (2001). He has also been the Secretary of Industry, Commerce and Mining of Argentina (2006).

The Honorable João De Almeida Sampaio Filho

João de Almeida Sampaio Filho, is an economist and farmer in the states of São Paulo, Mato Grosso and Paraná. He was the president of the Natural Rubber Suppliers in the State of Mato Grosso and vice-president of São Paulo Association on the same sector. He also occupied the presidency of the Natural Rubber National Chamber and the National Commission of Natural Rubber of the National Agriculture Association. He was the vice president in the São Paulo State of the Commercial Association and a Advisor Member of the Brazilian Agribusiness Association in the region of Ribeirão Preto in the state of São Paulo. From 2002, he was the president of the Brazilian Rural Society, he left it in 2007, when he was nominated the Agriculture and Food Supply Secretary for the São Paulo State by its Governor, Mr. José Serra.

The Honorable Wagner Gonçalves Rossi

Wagner Rossi has dedicated more than thirty years to the agricultural sector. He currently lives in Ribeirão Preto, in the countryside of São Paulo state, where he started his career as an agricultural entrepreneur and producer. As Minister of Agriculture, Livestock, and Food Supply, Rossi defends Brazilian agribusiness and sustainable development for the benefit of society. Rossi has occupied important positions in federal and state public administration, the most recent being the presidency of the national Food Supply Company (Conab). He has been head of the Department for several organs in the São Paulo state government (Transportation, Road infrastructure, Education, Sports and Tourism), besides having been the president of the Company of Docks of the state of São Paulo (Codesp). His political career began in 1983, when he became a member of the Brazilian parliament, a position he would hold for five mandates, until 2002. Rossi has taught as a professor in Brazil's most prestigious universities, including the Federal University of São Paulo (USP), State University of Campinas (Unicamp), the Federal University of São Carlos (UFScar) and the State University of São Paulo (Unesp).

He has a degree in Law from the University of São Paulo (USP), a degree in Business Administration from the University of Ribeirão Preto, and a post-graduate diploma in Political Economy from USP. He has an MSc in Education from the State University of Campinas and a PhD in Business Administration and Economy of Education from the Bowling Green State University of Ohio. He has received the medals of Merit of Honor from the Brazilian Navy, the Minas Gerais Legislative Assembly, the São Paulo Military Police and the National Secretariat of Civil Defense of the Ministry of National Integration.

Session I: The Debate over Biofuels

Marcos Jank

Marcos S. Jank is the President and CEO of the Brazilian Sugarcane Industry Association (UNICA) since June 2007. He was the founding President of the Brazilian Institute for International Trade Negotiations (ICONE). During 20 years, Dr. Jank was a Professor at the School of Economics and Business of the University of São Paulo FEA/USP, at the International Relations Institute (IRI), and at the “Luiz de Queiroz” School of Agriculture (ESALQ). Dr. Jank received his Bachelors degree in Agronomy from ESALQ, a Masters degree in Agricultural Policies from IAMM, Montpellier, France, and a Ph.D. from FEA/USP. He has worked as Special Expert in Trade at the Integration, Trade, and Hemispheric Issues Division of the Inter-American Development Bank (IDB) in Washington, DC, was a visiting professor at Georgetown University and at the University of Missouri-Columbia. He also held consulting and project coordination positions at the World Bank, IADB, the Food and Agriculture Organization (FAO), the United Nations Development Program (UNDP), the Organization for Economic Cooperation and Development (OECD), the Hewlett Foundation, the Swiss Development and Cooperation Agency (SDC), and the United Kingdom International Cooperation Department (DFID). He is a Counselor to the Presidency of the Republic of Brazil at the Economic and Social Development Council (CDES), a member of the advisory council to Brazil’s Energy Planning Corporation (EPE), and a member of the advisory council of the Chamber of Foreign Trade (Camex). Dr. Jank is a member of the Inter-American Dialogue board of directors and of the Woodrow Wilson International Center for Scholar’s Brazil Institute. Jank is also part of the Federation of the Industries of the State of São Paulo (FIESP), where he holds the position of Director of the Agribusiness Department and is also a member of the Council of Foreign Trade (COSCEX) and of the Council of Agribusiness (COSAG). Marcos Jank has published over 200 works and presented about 500 lectures in events in the country and abroad and has over 20 years of experience in topics related to the sugar-ethanol industry. He is fluent in Portuguese, English, French, and Spanish.

Signe Ratso

Signe Ratso is the Director in DG TRADE of the European Commission, responsible for the following areas: WTO and OECD issues, cooperation with international organizations, legal aspects of trade policy including Dispute Settlement Understanding and Trade Barriers Regulation, export credits and dual use of exports, food-related sectors. After joining the Commission at the beginning of 2006, she held the post of Principal Adviser to the Director General in DG TRADE for the first year. Before joining the Commission, Signe Ratso worked as Deputy Secretary General (from 1994 to 2005) at the Ministry of Economic Affairs and Communications of the Republic of Estonia. In this position she was responsible for all EU-related issues in the following policy areas: trade and industrial policy, energy, transport, telecommunications, information society, internal market affairs. She has been dealing with international trade issues since 1983, being responsible for Estonia's accession to the WTO and negotiating various bi- and multi-lateral trade and economic agreements. She has also been at the lead of

Estonia's economic reforms and Estonia's accession to the EU. During Estonia's accession negotiations she was responsible for negotiating six economic chapters. In 1983 she graduated from Tartu University in Estonia as an English philologist, in 1993 in International Trade and International Economics.

Sonia Yeh

Dr. Yeh is a research scientist at the Institute of Transportation Studies, University of California, Davis. She is a faculty member of the Graduate Group in Transportation Technology and Policy (TTP) and an adjunct professor at the Department of Engineering and Public Policy, Carnegie Mellon University. Her primary research interest is to advance the understanding of future energy systems and their environmental and social impacts, and to seek solutions that improve the societal process of making decisions toward a low-carbon energy system. Dr. Yeh's expertise is in energy market economics and modeling, lifecycle analysis of greenhouse gas emissions (including direct land use change associated with fossil fuel and forestry GHG balances), alternative transportation energy use and modeling, sustainability standards for biofuels, and technological change induced by government policy. Dr. Yeh serves on the Transportation Energy Committee of the Transportation Research Board of the National Academy of Science, and serves as a technical advisor to the California Air Resources Board on the implementation of the Low Carbon Fuel Standard (LCFS). She now co-directs five research teams across the US studying the implementation of an US Low Carbon Fuel Standard.

Roberto Rodrigues

Roberto Rodrigues is the Coordinator of the Getulio Vargas Foundation Agribusiness Center and the President of the Superior Council of Agribusiness of São Paulo's Federation of Industries. He has been an IPC member since 2009. A well-known agribusiness leader, Roberto Rodrigues served as President of the prestigious Brazilian Rural Society and the Brazilian Agribusiness Association. He is also a member of the Board of dozens of Brazilian producer's associations. In that capacity, Minister Rodrigues represented the Brazilian agribusiness sector in several an advisory committees established by the Government, such as the National Agricultural Policy Council, the National Monetary Council, and the National Foreign Trade Council. He also chaired the National Agribusiness Forum

Keynote address

Tim Groser

Tim Groser is the Minister of Trade and the Minister Responsible for International Climate Change Negotiations. Tim Groser is regarded as one of the world's leading experts on international trade, and until recently was New Zealand's Ambassador to the World Trade Organization (WTO) and Chair of Agricultural Negotiations for the WTO. Mr Groser has served New Zealand with distinction in a number of capacities, including being New Zealand's Chief Negotiator in the GATT Uruguay Round, the Round that brought agriculture into the system of world trade rules for the first time, and has been instrumental in helping to develop the Global Research Alliance on greenhouse gas emissions. Mr Groser was first elected to the New Zealand Parliament in 2005.

Session II: Measuring Carbon

Jason Clay

Dr. Jason Clay is Senior Vice President and Managing Director, Markets, World Wildlife Fund. He has been an IPC member since 2008. He leads WWF-US' work on forests, fisheries, agriculture, aquaculture, and finance. He is lead in the WWF Network on aquaculture and agriculture, as well as supply chain management. Clay studied at Harvard and the London School of Economics before receiving his Ph.D. at Cornell University in 1979 in anthropology and international agriculture. Over the course of his career he has worked on a family farm, taught at Harvard and Yale, worked in the U.S. Department of Agriculture, and spent more than twenty-five years working with human rights and environmental organizations. In 1988, Clay invented Rainforest Marketing, one of the first fair-trade ecolabels in the United States and was responsible for co-creating Rainforest Crunch and more than 200 other products with combined sales of \$100 million. From 1999-2003, Clay co-directed a consortium with WWF, World Bank, UN Food and Agriculture Organization, and National Aquaculture Centres of Asia/Pacific to identify and analyze better management practices that address the most significant environmental and social impacts of shrimp aquaculture. Since then he has co-convened (with the IFC and others) multi-stakeholder roundtables of investors, buyers, producers, researchers and NGOs to identify and reduce the social and environmental impacts of such products as salmon, soy, sugarcane, cotton, and palm oil. Clay leads WWF's efforts to work with private sector companies to improve their supply chain management, particularly with regard to ingredient sourcing and carbon and water neutrality, and with industries to transform entire sectors by improving their overall performance. Clay is the author of 15 books, more than 250 articles and 500 invited presentations. His most recent books are *World Aquaculture and the Environment* (in press, 2009), *Exploring the Links between International Business and Poverty Reduction: A Case Study of Unilever in Indonesia* (2005) and *World Agriculture and the Environment* (2004).

Kimberly Crewther

Kimberly Crewther is Fonterra's Manager, Sustainable Dairying Strategy, based in Wellington. Prior to commencing this role in 2006 Kimberly was a Trade Strategist within the Fonterra Government and Trade team. Kimberly has previously worked within the Trade Policy Team for Meat New Zealand, the industry-good organization in New Zealand representing beef and sheep farmers. She has been a locally engaged Economic Reporting Officer for the British High Commission, in Wellington, New Zealand. Kimberly has a BAplliSci (Agriculture) and a PGDip AppliSci (Agribusiness) from Massey University.

Richard Gilmore

Dr. Gilmore founded in 1980 The GIC Group, an international agribusiness company with partner offices in Beijing, Sao Paulo and Moscow. The company provides consulting, financial, carbon and food safety services to global corporate and public institutional clients. Dr. Gilmore is a media and public commentator, author of books and articles and adviser to U.S. federal and state institutions on agribusiness, food security, carbon, and biofuel issues. He serves as a Board Member and Advisory Council Member for several well-known biotechnology companies, non-profit organizations, and think tanks. He currently serves as Special External Advisor to the White House/ USAID for the Private Sector/ Global Food Security.

Session III: Trade and Investment Implications

Andre Nassar

Andre Nassar is the Director General of the Institute for International Trade Negotiations (ICONE). He is also a member of the Brazilian Technical Group for Doha Round agricultural negotiations, which is coordinated by the Ministries of External Relations and Agriculture of the Brazilian Government. He has been a collaborator for the G-20 as an expert in agricultural world markets at the request of the Brazilian Government and he is an expert in projections and international market analysis for sugar and ethanol of COPERSUCAR. He has done consulting and research projects with the Inter-American Development Bank, the World Bank, FAO, UNDP, and other international organizations. In 2001 he was a visiting scholar at the School of Foreign Service at Georgetown University in Washington, DC, and from 1999 to 2002 he was an associate faculty member at the Agribusiness Studies Program (PENSA) at the University of São Paulo and a Senior Researcher at the Economic Research Foundation of the University of São Paulo. Dr. Nassar received his M.Sc. and Ph.D. at the School of Economics and Business of the University of São Paulo, and he received his B.Sc. in Agronomy from the Luiz de Queiroz School of Agriculture.

Hasit Shah

Mr. Hasit Shah represents the Sunripe Group of Companies in various capacities. The group employs 2200 employees who produce, process, pack and export about 40 product lines of vegetables, fruit and flowers to 25 countries. The significant experience gained over the past 40 years in all aspects of organics, horticulture and floriculture ensures the Group remains a dominant player within East Africa. In this group, Mr. Shah is currently Managing Director of Sunripe (1976) Ltd., Managing Director of Koppert Biological Systems (K) Ltd., Director of Freight In Time Ltd., Atech Limited, Chairman of Fresh Produce Exporters Association of Kenya (FPEAK), Interim Chairman of Kenya Horticultural Council (KHC), Vice Chairman of Kenya Shippers Council, and Director of COLEACP (ACP - EU) Brussels. Mr. Shah holds a M.S. in Applied Mathematics & Finance from the University of Southern California (USC), Los Angeles, CA.

David Orden

David Orden joined IFPRI in August 2003 as senior research fellow in the Markets, Trade and Institutions Division to conduct research on agricultural policy and international trade, including the impacts of industrialized country agricultural subsidies on developing countries. Orden is also professor of agricultural and applied economics at Virginia Polytechnic Institute and State University (on leave). He has carried out research and public policy education programs on exchange rate effects on agriculture, macroeconomic dynamic econometrics, the economics and political economy of domestic support policies and international trade negotiations, and technical barriers to trade. He has been a Visiting Fellow at the University of New South Wales in Australia (1990), chairman of the International Agricultural Trade Research Consortium (1996-97), and Visiting Professor at Stanford University (1998-99). Orden received a Ph.D. in economics from the University of Minnesota.

Pedro de Camargo Neto

Pedro de Camargo Neto is an agricultural trade and policy consultant and the Former Secretary of Agricultural Production and Trade. He has been an IPC member since 1995. He is presently President of ABIPECS Brazilian Association of Pork Producers and Exporters. He was Secretary of Production and Trade of the Ministry of Agriculture from 2000- 2002. In this capacity, he was responsible for agriculture

negotiations at the WTO, FTAA, MERSOSUR - European Union and other bilateral agreements. He was responsible for the development and formal consultations of sector disputes such as the US - Brazil cotton case and the Brazil - European Union sugar case. He was also President of the Sociedade Rural Brasileira from 1990 to 1993 and founder and President of FUNDEPEC Fundo de Desenvolvimento da Pecuaria de São Paulo from, 1991 to 2000. He holds a doctorate in engineering from the University of São Paulo and a Master of Science from the Massachusetts Institute of Technology.