



Improving Production Practices

Challenges and Opportunities for Agricultural Producers

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Dairy for life

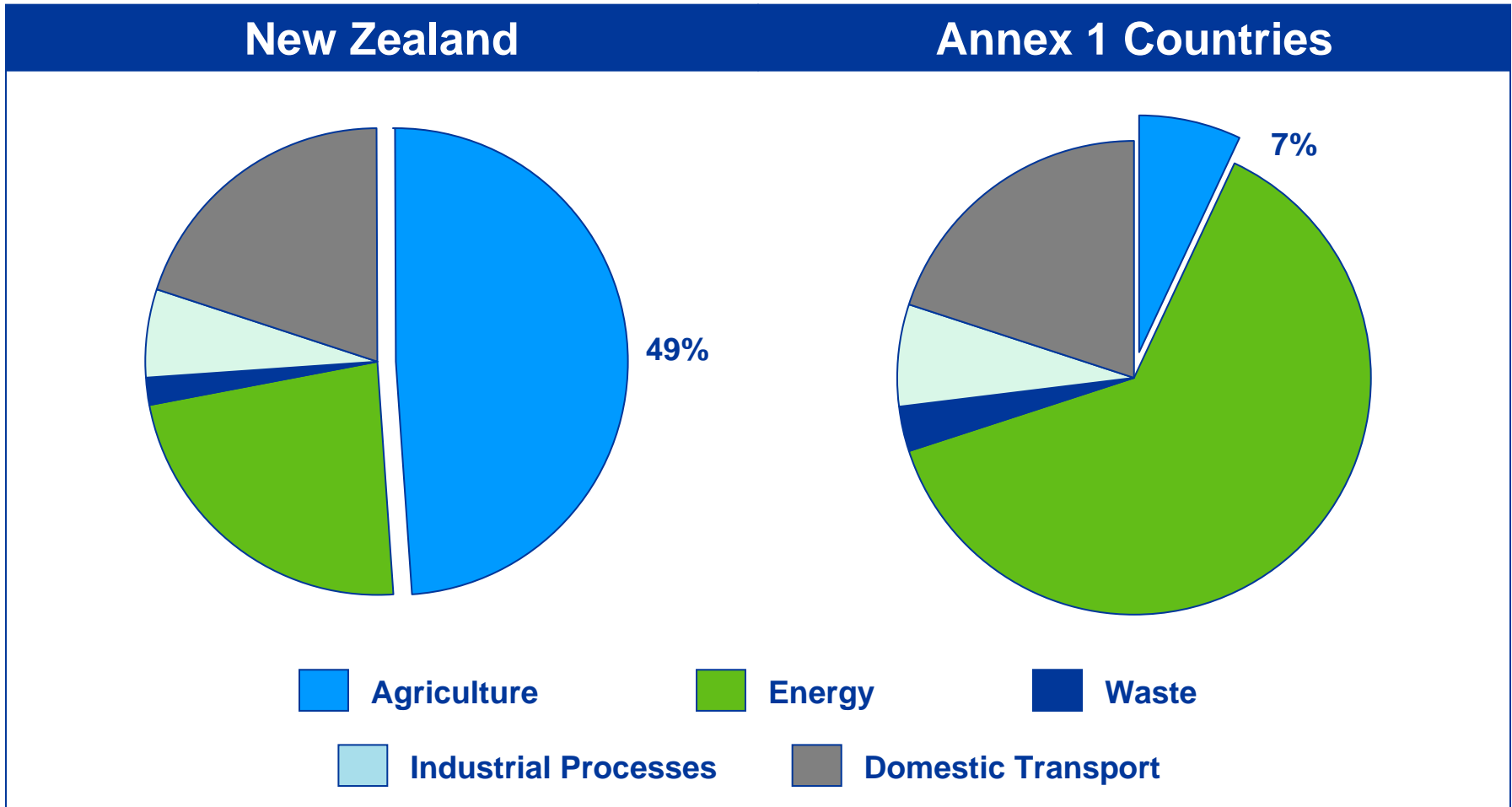
What are the Challenges?



Improving production practices requires:

- Improving knowledge and best practice on farm
- Investment in new technology and innovation
- Creating an environment for profitable growth in farming

The Challenge of Climate Change



Comparison of Source of Greenhouse Gas Emissions By Sector

What are the Opportunities?



- Sustainability and production efficiency are complementary goals
- Removal of trade and market distortions promotes better resource efficiency
- Industry leadership
- International cooperation



Thank you

