

IPC SEMINAR AGENDA as of April 29, 1995

“Meeting the Food Demands of the 21st Century:
Opportunities in Emerging Markets”

May 2-3, 1995
Excelsior Hotel
Little Rock, Arkansas

(Confirmed speakers bolded.)

Tuesday, May 2

- 5:00 Registration
- 6:00-7:00 Reception
- 7:00-9:00 Dinner -- Speaker: Lord Plumb of Coleshill, European Parliament and IPC Chairman (UK)

Wednesday, May 3

- 7:30-8:30 Late Registration
- 8:30-9:00 ***Projections of Global Food Demand***
Introduction: **Bob Thompson**, Winrock International (USA)
- 9:00-11:00 ***Opportunities in Changing Global Food and Agricultural Markets***
-- Moderator: Bob Thompson
Keynote Address: **Dick Bell**, Riceland Foods (USA)
Panel:
Joachim Rathke, Vandemoortle (Germany); **K.K. Kodama**, the Tokyo Grain Market Research (Japan); **Alexandre Ivashchenko**, Provimi/Central Soya (Russia); **Jorge Zorreguieta**, Argentine Sugar Producers
- 11:00-11:15 Coffee break
- 11:15-12:30 ***Opportunities in Changing Global Food and Agricultural Markets (continued)***
Commentators:
Allen Andreas, ADM (USA); **John Moss**, Food Industry Consultant (UK); **Brian Chamberlin**, Euroa Farms Ltd. (New Zealand)
- (Questions & Answers)
- 12:30-2:00 Luncheon -- Luncheon Speaker: **Whitney MacMillan**, Cargill (USA) “The Role of Overseas Investment in Meeting Global Food Demand”

- 2:00-3:30 ***The Big Emerging Markets & the Next Import “Tigers”***
-- Moderator: **Hans Kjeldsen**, Danish Agricultural Council (Denmark)
Panel:
China - **Weimin Li**, Chinese Academy of Agricultural Sciences
Russia - **Alexandre Ivashchenko**, Provimi/Central Soya
Chile -- **Anthony Wylie**, Fundación Chile
Zimbabwe - **Liberty Mhlanga**, Agricultural Development Authority, Zimbabwe
India - **K.P.A. Menon**, National Institute of Agriculture

(Questions & Answers)
- 3:30-3:45 Afternoon Coffee
- 3:45-4:30 ***Export Opportunities for Agricultural Technologies and Inputs***
-- Moderator: **Aart de Zeeuw**, IPC Vice Chairman (The Netherlands)
Panel:
Bernard Auxenfans, Monsanto (France); **Steve Daugherty**, Pioneer Hi-Bred (USA);
Csába Csáki, World Bank (Hungary); **Michael Shanahan**, Pivot Fertilizers (Australia)

(Questions & Answers)
- 4:30-5:00 ***Summary and Conclusions***
Bob Thompson; Bill Miner, Centre for Trade Policy and Law and IPC Vice Chairman (Canada);
Henry Plumb, European Parliament and IPC Chairman (UK)
- 5:00 Adjournment