

# Sustainability in the Food & Agricultural Sector:

THE ROLE OF THE PRIVATE SECTOR AND GOVERNMENT



Stratford-Upon-Avon, England  
Menzies Welcombe Hotel

*an international seminar hosted by the  
International Food & Agricultural Trade Policy Council*

**October 15-16, 2007**

**A**griculture requires water and healthy soil, both of which are threatened by inefficient practices, population growth, and changing food preferences. The agricultural sector is no longer providing only food, feed, and fiber, but increasingly also fuel. Rising temperatures and climate variability present additional challenges. While there is consensus that the aim of sustainability is to meet the needs of the present while also ensuring that future generations will have sufficient resources, less consensus exists on how to achieve it. How can we find a balanced approach that encompasses both conservation efforts and technological innovation, since both are crucial for sustainable production?

Consumers, producers and retailers of food products and biofuels are keen to promote environmental sustainability, yet this means many things to different people. It is important to examine initiatives underway and determine what really makes sense at different stages of the supply chain. Governments are also active to promote sustainability and food security, yet their agricultural support and trade policies are not always in sync with their environmental and development policies. How can environmental sustainability practices best be incentivised at the national and international level?

Please join us for a discussion of these issues at an international seminar hosted by the International Food & Agricultural Trade Policy Council (IPC), which will bring together international food and agricultural trade experts, environmental experts, farm leaders, government officials, and agribusiness and food retail executives to examine a range of pressing issues confronting the agricultural sector and food security. The seminar will also focus on the role of the private sector and governments in addressing these challenges. Please refer to the full program for the agenda and speaker lineup. More information and presentations given will be available online at [www.agritrade.org](http://www.agritrade.org).

To RSVP, please contact Amy Testa at [testa@agritrade.org](mailto:testa@agritrade.org)

[www.agritrade.org](http://www.agritrade.org)

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