SUSTAINABILITY & TRADE: A DIFFERENT PERSPECTIVE

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- Sustainability in the Food & Agricultural Sector: The Role of the Private Sector and Government
Highlights

- The Sustainable Discourse
- The End is Near
- Agriculture & Development
- Progress of Nations
- Transformation Towards a More Sustainable Future
- Abandon Comfort Zone
Development & Sustainability

- Brandt: Present Needs & Ability of Future Generations
- Dasgupta: Society’s Productive Capacity (stock of capital assets & institutions)

Not GDP, nor HDI
Not US, nor UK; China, perhaps
Agricultural Foundations of Civilization

- Genesis: Cultivator w Sustainability
- Structural Transformation
  - Conservation/Production/Conversion Value Ladder?
- Agriculture Trade
  - From Extraction 2 Development
    - EIC & VOC: Cultuurstelsel
      - Indian textiles, Chinese opium
The Progress of Nations

- Earlier Superpowers & Colonialism
- Conquest: Prosperity from Slavery
  - Acquisition \times Population
- Tracee: Geography, Institutions, Technology; The Golden Path?
- Buy, buy, buy: The Good Life?
The Great Transformation?
Abandon Comfort Zone

- Initial Conditions: Path Dependency
- Dev amidst Aid & Trade (MDGs?)
  - Virtuous & Vicious Cycles
  - Clash of Civilizations?
- ICT: Mao against Marx?
Fellow Travelers on the Path to a More Sustainable Future

Our Grandchildren

Civil Society

IPC Consensus among Epistemic Institutions

Private Sector

Government

Always Running

Stock Options
Canaan?

- Challenge and Response
- Reap the benefits of Globalization & Liberalization
- Global Governance Reform to Rebuild Trust
- OECD: riding the Fourth Wave of Creativity
- LDCs: building agriculture to ascend the value ladder
We can build a more sustainable world TOGETHER!

The Power of Great Souls!