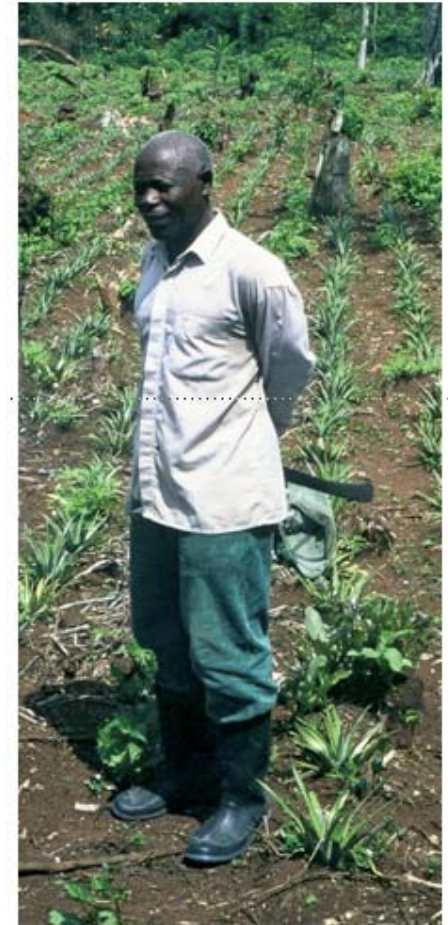




„Africa-Observer Project“

“What about private sector standards”

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“What about private sector standards?”

1. Drivers
2. GLOBALGAP a catalyst for trade
3. Partnership of private standard owners EU/US



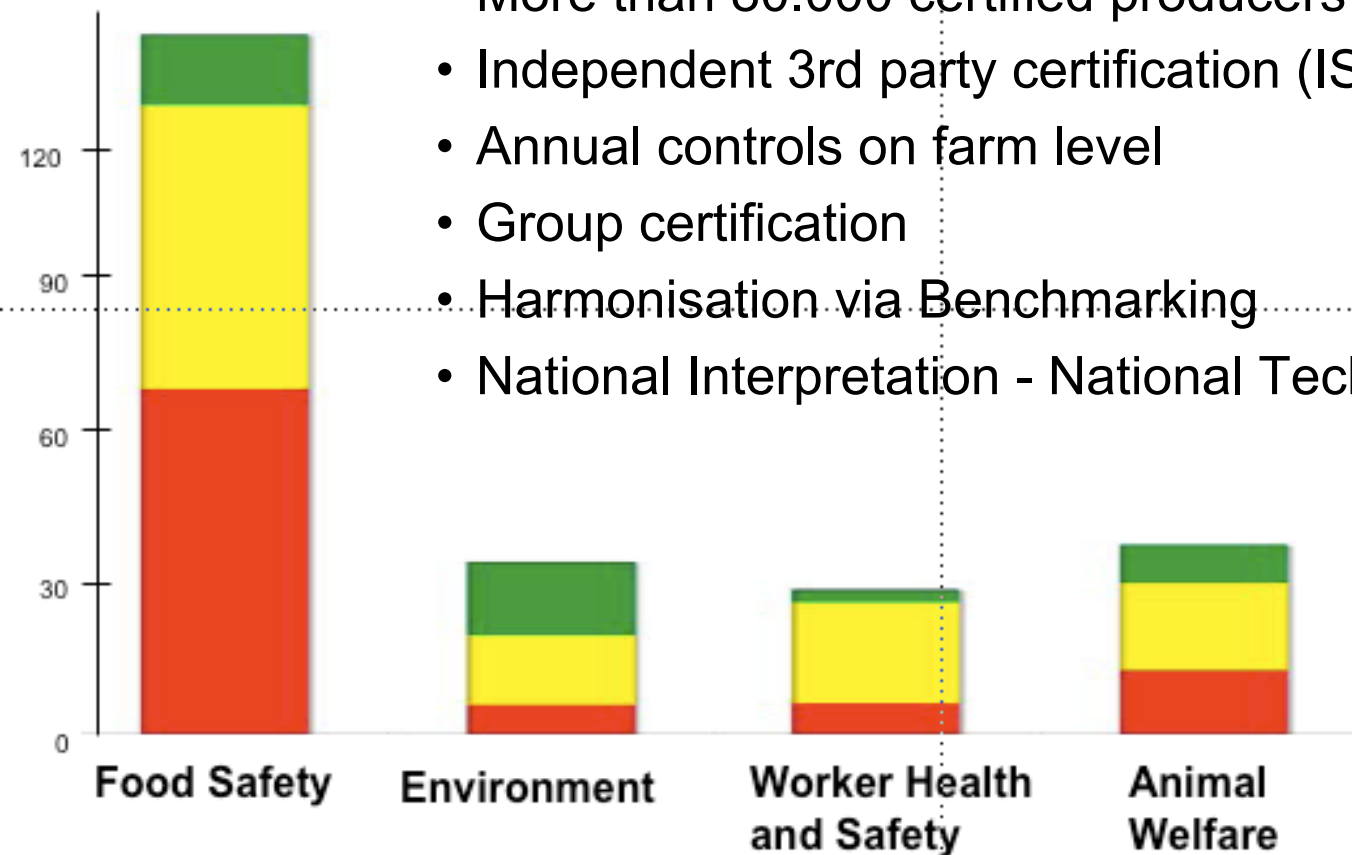
1. Drivers

- Food Safety Crisis (BSE, Dioxin, E. coli, Salmonella, etc.)
- Retailers legal responsibility - regulatory shift to “enforced self regulation” and due diligence
- Governments/NGO’s “Name and Shame” policy increasing
- Retailers are the direct link to the consumers in the Food Chain resulting in increasing retailer own brands
- Consumers have increasing expectations on retailers
- Need for harmonisation - Globalisation of production + retailing



2. GLOBALGAP a catalyst for trade

- More than 80.000 certified producers in 80 countries
- Independent 3rd party certification (ISO 65)
- Annual controls on farm level
- Group certification
- Harmonisation via Benchmarking
- National Interpretation - National Technical Working Groups





2. GLOBALGAP a catalyst for trade

1. To harmonise the main buyer requirements
2. To enable trade
3. To reduce negative impacts on the biosphere
4. To support good governance and improvement of supply chain relationship

Farmers benefits

- Better farm management practices, higher productivity
- Less pesticides and fertilizer use
- Less rejects
- Better quality and access to high export prices



3. Cooperation of private standard owners EU/US

- **GLOBALGAP** and **FMI/SQF** (Food Marketing Institute/Safe Quality Food Institute) to work in **Partnership on Audit Checklist and Standards** for growers and farmers (since Nov. 2007)
- They are developing a combined audit checklist that will facilitate a high degree of **harmonisation between the GLOBALGAP and SQF 1000** on-farm standards



4. Partnership private standards EU/US

- **Single audit** to meet the requirements of both standards
- Leading to a **simplification** of requirements for suppliers
- **Eliminating the costs** for duplicated audits
- Growers will be able to demonstrate they meet both the SQF and GLOBALGAP standards



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Thank you for your attention!

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